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PRESENTS



SMART STRATEGIES  
WINNING TEAMS • 2019

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# Agrami Solei Life Insurance Round 01

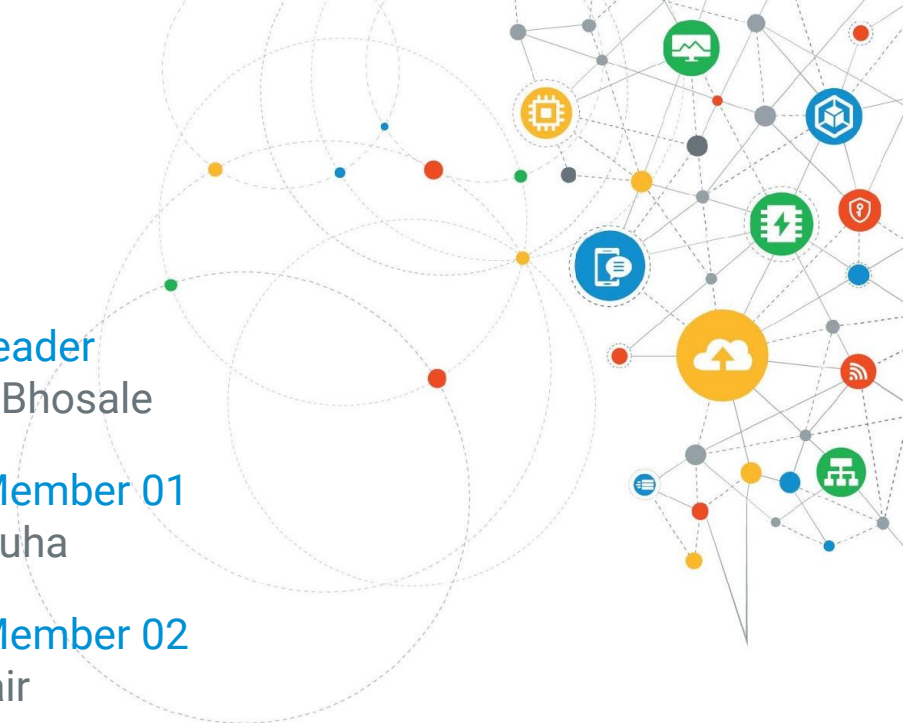
Asian Paints Ltd.

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Name Member 01  
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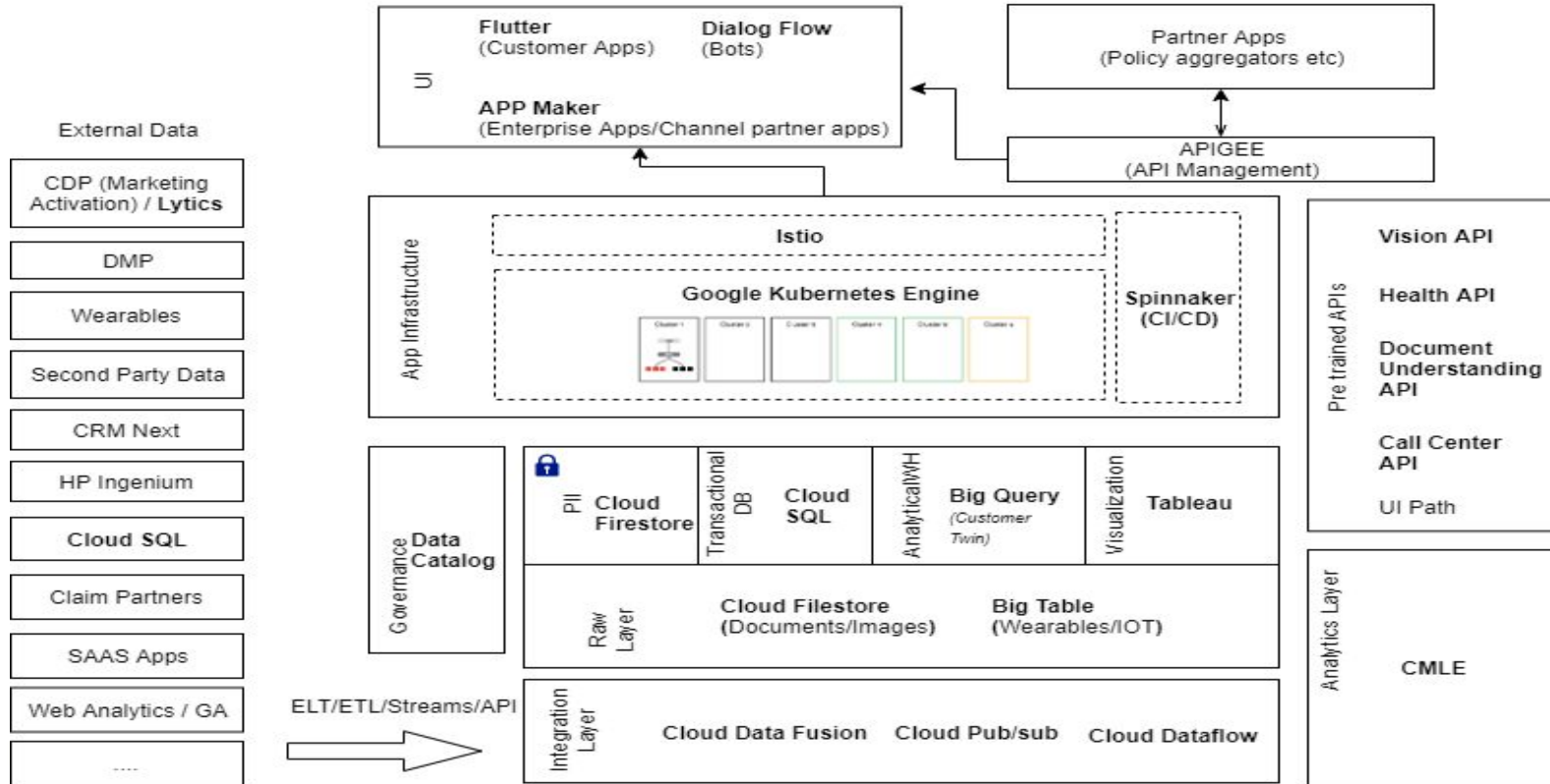
# Why this idea?

	P	I	N	C	O	D	E	Security
	Productivity	Innovation	New areas	Customer Convenience	Operational efficiency	Digital effectiveness	Ecosystem Enhancement	
<b>Product Design</b> Product Spec, Rate calculation, Market Launch	1. Algorithm Driven personalized policy 2. Expert on Demand	1. Wellness Platform	1. Social Insurance	1. Integration with wearables 2. Concierge	1. Virtual Assistants	Seamless Phygital Customer Exp	1. Customer 360 Apps for channel partners	EE M
<b>Pricing underw</b> Actuarial Ana selection, rei		1. Precision						
<b>Distribu</b> Marketing distribution, manage								
<b>Admin and Manage</b> Customer Management, billing /collection claims	GSuites	RPA+OCR	Auto settlement	2. Customer portal	3. Zero touch AI based claim approval	claim management system	2. Agent Portal	
<b>Data and Analytics Layer</b> 1. Data Architecture Modernization 2. Customer Digital Twin								

**All innovations would be possible only if you have a scalable, secure , services based Digital Factory which constantly ingests customer data, harmonizes info, recommends nsights and keeps learning.**

**The digital twin of the customer will help better engage**

# Key Technologies





Thank you