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# Omega Hospitals

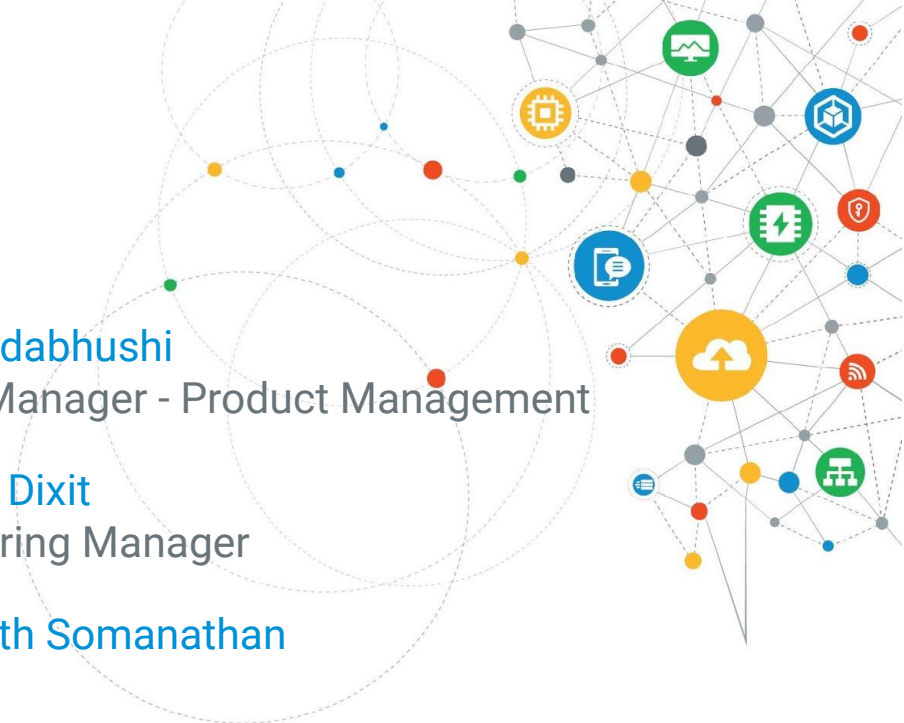
## Round 01

Freshworks

Ravi Madabhushi  
Senior Manager - Product Management

Mayank Dixit  
Engineering Manager

Shivanath Somanathan  
CISO



# What is the Big Idea?

We will create globally connected, lifestyle centric “O-Mega” app which can deliver

- Subscription based Digital Content to improve lifestyle choices.
- Live online chat / video consultation for physical and mental illnesses
- Cloud connected IoT Wearable devices for preventive surveillance

O-Mega app will help

- Target wealthy customer segment
- Grow Top of the line funnel without a high level of IT expenditure
- Brand awareness across the globe without physical presence
- Entry into global markets as digital-first hospital and establish as technology leader in the healthcare industry
- Warn / Notify prospects about potential healthcare risks based on predictive analytics

## Why this idea?

- We want to grow a global brand using technology
- We want to leverage the unique IT advantage that is gained via our TASL acquisition
- Our big idea is an extension of the TASL learnings which have proven to be successful in the lifestyle diseases market
- This app offers easy and stay-at-home healthcare awareness and cure for lifestyle diseases like diabetes, mental health etc.

# Key Technologies

- *G-Suite* for the hospital team
- *GKE* with *istio* for the new cloud based infra
- *Cloud Healthcare API*
- *Cloud SQL* for data storage,
- *Pub/Sub* and *BigQuery* for analytics & report delivery
- *Cloud Data Fusion* for real time analytics
- *Auto ML, Cloud Translate*
- *Cloud Memorystore* for caching
- *Cloud AI* for predictive analysis
- *Cloud Security Command Centre*
- *Stackdriver* logging/trace/monitoring
- *DLP* api for privacy protection
- *Anthos* for existing h/w if any
- Container registry, IAM, Deployment manager
- Cloud builds, cloud functions, Google Cloud IoT API



Thank you